

COST VS IMPACT

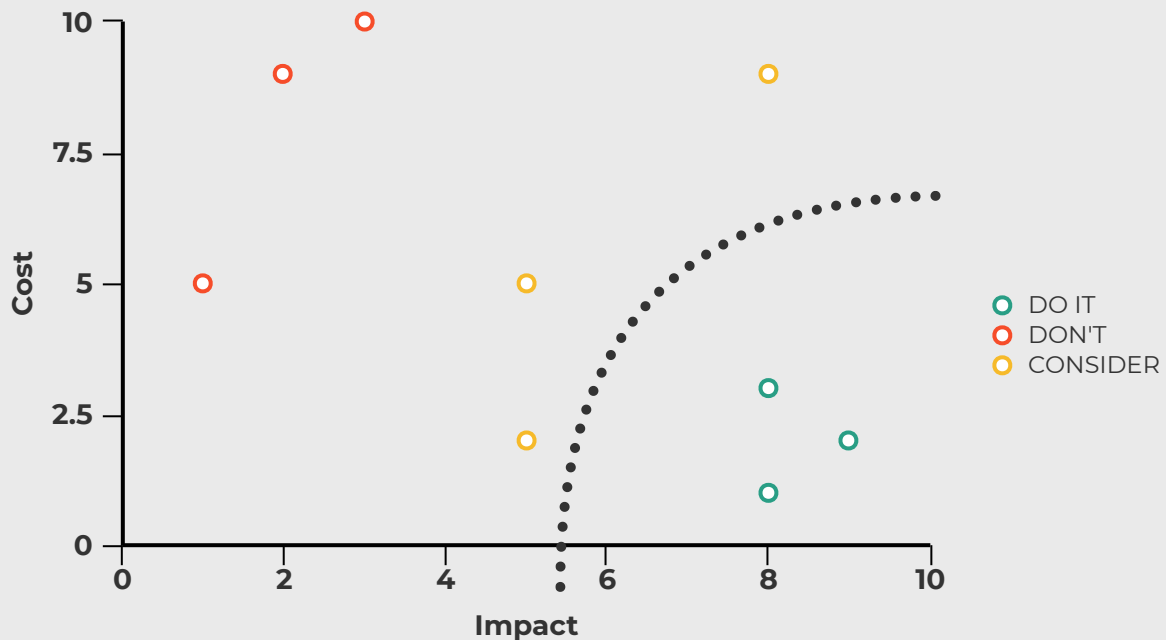
MAKE BEST USE OF LIMITED RESOURCES

STEP 1 Brainstorm all of the potential changes that your change could make within a specified period of time (e.g. next 6 months for short term or next 2 years for longer term).

STEP 2 Place them roughly on the cost vs impact scale below.

STEP 3 Once all the ideas have been placed on the scale, you may wish to renegotiate the placement of some ideas (e.g. 'Actually, I think this idea should be moved more to the right').

STEP 4 Do everything in the bottom right corner (high impact, low cost).



COST

How much staff time/volunteer time/money/stress will it cost us?

IMPACT

How much would the successful implementation benefit our purposes?

DOTTED LINE

Implement the changes that fall on the bottom right of the dotted line (rough placement).

Principles

To guide your thinking

HONEST
DEBATE
IS GOOD

DO THE BEST
THING, NOT
JUST MANY
GOOD THINGS

YOU CAN'T SAY YES
TO EVERY IDEA

IF IT'S HIGH
BENEFIT LOW
COST, DO IT

IF IT'S LOW
BENEFIT,
DON'T DO IT