



GENEVA PUSH

GENEVAPUSH.COM/PLANTINGAUSTRALIA

PLANTING INFORMATION NIGHTS

Our goal is to build prayer, financial and planting partners. With our prospectus written, we will now discuss **church planting information nights**. The purpose of these nights is to gather a group of people, cast the Gospel vision to them, and call them to partner with us.

The ideal timing is within the 12 months prior to the soft launch. Our individual context will shape how these nights are run, and the level of formality we conduct them with. In order for these nights to be effective, we must consider who our audience is, and what our goal for them is.

For those already with us; this is a chance for them to be inspired once again by the vision of the church plant. They will learn from our language as we speak about this plant, which will shape the way they speak to others about it. Those already with us will form a large part of our launch team. We want them attending and involved with our partnership nights. Church planting is not a solo task, so involving others early helps us to set good patterns.



For those who might join us; our goal is that they will leave with clarity about the direction of this church plant, and how to partner with us in some way. In future episodes we will focus particularly on recruiting to our launch team, but our hope on these nights is that all attendees would at least partner prayerfully with this church plant.

Here are 4 steps that will help us ensure that all attendees can take a next step to partner in some way.

1 - Always get a response from everyone in the room. We might choose to do this with a sign up sheet at the door, or a response card during the meeting. We want to collect details from all, even if they're not ready to commit to partnership yet. Showing up indicates an openness which might become a future partnership. An email thanking them for coming keeps the relationship open and warm.

2 - Give options for partnership. This night is not just about building your launch team. It is about building partners. We want people in the room who will become prayer and financial partners, not just planting partners. We need to make it clear on our response form and from the front that we are seeking all partners, and clarify the different pathways.





3 - Have a plan for prayer. We must provide the opportunity and information for potential prayer partners to take the next step. This is a reflection of our theological conviction that our church plant is reliant on God. Prayer is not just something we offer those unable to partner in finances or planting. If we do not have a follow up plan for prayer partners, it creates an image that we are only reliant on people. We are convicted that our church plant relies on God, and we demonstrate this through prayer. We want all our partners to partner with us in prayer. Therefore we must have a clear plan before the night of how we will offer this partnership, and how we will regularly update people.

4 - Personally follow-up everyone. We will follow up those who want to be prayer partners differently to those who want to join the launch team, but at the very least we want to acknowledge and thank all for attending. We want to personally meet up with all who express interest in financial partnership or joining the launch team. We will consider later how to have these different conversations, but it will require face to face discussion about what this kind of partnership means.

No matter how we run these nights, we must keep our goal clear.

Our partnership nights are to inspire those in our launch team with our vision, and invite those not part of our team to partner with us.



| GENEVA PUSH

GENEVAPUSH.COM/PLANTINGAUSTRALIA

© 2022 Geneva Push®

44 Margaret St, Sydney.

Unless otherwise noted, all Scripture quotations are taken from the New International Version® 2011.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without prior permission of Geneva Push®.